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SPONSORSHIP OPPORTUNITIES

6th ICC – UAE TRADE FINANCE CONFERENCE

20th November 2017

Dubai Chamber of Commerce & Industry, Dubai



About the Conference

ICC – UAE will be organizing on Monday, 20th November, 2017 the 6th ICC-UAE Trade Finance Conference. The past five conferences received overwhelming support and response with more than 600 delegates attending the Conference since 2011.

From this success, the Conference aims to provide an economic and finance overview, regional development impacting trade finance, trade finance tools, fintech & trade finance digitalization and many more topics of local and international interests that are relevant to business to work more efficiently, safely and proactively in our ever changing and challenging world of Trade Finance.

About the Banking Commission

With over 80 years of experience and more than 600 members in more than 100 countries, the ICC Banking Commission - ICC largest commission - has rightly gained the reputation of being the most authoritative voice in the field of trade finance. The ICC Banking Commission produces universally accepted rules and guidelines for international banking practice. ICC rules and guidelines on documentary credits, entitled UCP 600, are the most successful privately drafted rules for trade ever developed, serving as the basis of US\$2 trillion worth of trade transactions a year. Composed of the largest banks and stakeholders in the UAE, the ICC UAE Banking Commission is helping policy makers and standard setters to translate their vision into concrete programmes and regulations to enhance business practices throughout the world

Contact

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Coordinator

ICC United Arab Emirates

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Why Sponsor?

- Access to key decisions makers.
- Network and exhibit directly in front of more than 50 top decision makers in your industry.
- Maximize brand visibility offline and online.
- Stay ahead of the competition by showing your brand at a cutting edge forum and leverage your brand impact through a wide range of sponsorship benefits that promise a significant return on your investment.
- Meet your potential customers face to face.
- Take advantage of the unrivalled networking opportunity that this prestigious gathering provides and create new business leads to stay visible with your customers.
- Share your opinion and position yourself as industry leader.
- Speak at the Trade Finance Conference and share your opinions on upcoming trends.

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Sponsorship Category

Diamond Sponsor

Acknowledged as the premium supporters of the Conference, enjoying maximum exposure both before and during the Conference, with the highest priority of branding in all documentation and on-site signage.

Platinum Sponsor

A multi-layered prominent sponsorship package offering a combination of thought leadership, high-level networking and brand exposure.

Gold Sponsor

A unique sponsorship package to increase your organization's brand awareness through different exclusive channels.

Silver Sponsor

Combining networking and exhibiting with a special opportunity to showcase your company to the Top C-level delegates.

Bronze Sponsor

Great opportunity to showcase your organization and network with high level delegates.

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Target Audience

This Conference will be actively marketed throughout ICC exclusive contacts involved in trade finance, such as:

- Banking experts
- Exporters & Importers
- Banking practitioners
- Business Owners
- Traders
- Financial Officers

Past Sponsors



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OPPORTUNITIES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Package Price (AED)	50,000	35,000	30,000	15,000	10,000
Number of Sponsor /category	1	Up to 2	Up to 4	Up to 6	Up to 8
Keynote Speech	✓				
Complimentary Registrations	12	10	8	4	4
Signage with company logo in sponsored venue	✓	✓	✓	✓	✓
Logo added to screensaver in the conference room	✓	✓	✓	✓	✓
Free exhibition table for promotional material	Individual table	Individual table	Shared table	Shared table	
Logo and description added to each participant folder	Full page (300 words)	Half page (150 words)	Half page (150 words)		
Opportunity to provide 1 promotional document to participant bags	✓	✓	✓	✓	✓
Opportunity to provide 1 gift to participant bags	✓	✓	✓	✓	✓
Number of discounted members registration fee to be extended to clients/partners	12	10	8	4	4

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Snapshots of the 5th ICC – UAE Trade Finance Conference



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